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Zhou Hei Ya International Holdings Company Limited

周黑鴨國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1458)

VOLUNTARY ANNOUNCEMENT INCREASE IN SHAREHOLDING OF CONTROLLING SHAREHOLDER AND SENIOR MANAGEMENT

Zhou Hei Ya International Holdings Company Limited (the “**Company**”) was informed by its controlling shareholder and senior management, that on 24 August 2022, Healthy Origin Holdings Limited, indirectly controlled by the controlling shareholder of the Company, Ms. Tang Jianfang (“**Ms. Tang**”), purchased a total of 6,053,500 shares of the Company (“**Shares**”) on the market for an aggregate consideration of approximately HK\$25,000,000; and Mr. Zhang Yuchen (“**Mr. Zhang**”), the executive director and the chief executive officer of the Company, purchased a total of 244,000 Shares on the market for an aggregate consideration of approximately HK\$1,000,000. On 25 August 2022, Mr. Guo Rong (“**Mr. Guo**”), the chief financial officer of the Company, and Mr. Xie Jun (“**Mr. Xie**”), the chief retail business development centre officer of the Company, purchased a total of 502,000 Shares on the market for an aggregate consideration of approximately HK\$2,000,000. The relevant controlling shareholder and senior management of the Company may continue to purchase Shares in the future in appropriate circumstances. The board of directors of the Company (“**Directors**”) considers such move signifies the long-term commitment of the Company and confidence of its controlling shareholder and senior management towards the prospects of the Company.

Ms. Tang, as the controlling shareholder of the Company, currently holds 1,371,457,951 Shares, representing approximately 57.55% of the issued share capital of the Company. Ms. Tang is the spouse of Mr. Zhou Fuyu, the chairman of the Company and an executive Director, who is deemed to be interested in the Shares held by Ms. Tang under the Securities and Futures Ordinance. Mr. Zhang, as the executive Director and chief executive officer of the Company, currently holds a total of 4,964,066 Shares, representing approximately 0.21% of the issued share capital of the Company. Ms. Tang and Mr. Zhang will ensure that the level of public float of the Shares fulfills the requirement under Rule 8.08 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited of having at least 25% of the Company's total issued share capital held by the public.

By order of the Board
Zhou Hei Ya International Holdings Company Limited
ZHOU Fuyu
Chairman

Hong Kong, 25 August 2022

As at the date of this announcement, the executive Directors are Mr. ZHOU Fuyu, Mr. ZHANG Yuchen and Mr. WEN Yong; the non-executive Director is Mr. PAN Pan; and the independent non-executive Directors are Mr. CHAN Kam Ching, Paul and Mr. LU Weidong and Mr. CHEN Chen.